

ALON ARAD

Product Management

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SUMMARY

Experienced Product Manager in startup companies, passionate about converting ideas into working products. With more than 15 years of track record in delivering successful products that meet customer needs. Background in development, UX/UI design, marketing and business strategies. I believe that strong relationships based on trust and personal connection are the best way to achieve the goals while enjoying the journey.

EXPERIENCE

Business Owner

Incubator: Web Creation

📅 2012 - Ongoing

Web Solutions Agency (incubator.co.il)

- Delivered end-to-end web and e-commerce development services, from design to launch
- Collaborated and managed project's subcontractors
- Initiated and established private internet ventures

Head of Product, Partner

ElectionArena

📅 2011 - 2012

ElectionArena, a startup that created an internet elections management platform

- Managed the product throughout the full product life cycle
- Member of senior management team: business strategy, budget planning & fund raising
- Recruited and managed the R&D team, from scratch to a functional platform

Head of Product

Truvle Technologies

📅 2007 - 2011

Truvle, a startup that created an internet platform for the tourism industry

- Managed the product vision, strategy, roadmap, lifecycle and development
- Recruited and managed the R&D, QA & IT teams from scratch
- Managed the company's local branch, senior member of the management team, defined and adapted business models, planned corporate budget and monitored business progress

Entrepreneur and Consultant

📅 2006 - 2007

Acting CEO

Moked Engineering Ltd.

📅 2002 - 2005

Team Leader

Ofek 324, Air Force

📅 1992 - 2001

EDUCATION

Product Management Course

📚 Product Experts 📅 2023

Coaching Training Course

📚 Gome 📅 2012 - 2013

Programming Course

📚 MAMRAM, IDF 📅 1997

Electronics Practical Engineer

📚 ORT College 📅 1990 - 1992

SKILLS

- 🔧 Autodidact
- 🔧 Entrepreneurship
- 🔧 Problem Solving
- 🔧 Budgeting
- 🔧 Presentation
- 🔧 WordPress
- 🔧 Html / CSS
- 🔧 Photoshop

LANGUAGES

🌐 Hebrew – Native

🌐 English – Fluent

I'M...

💖 Persistent & Loyal
I showed through hard time both at my professional and personal life

🏃 Volunteering
At Gamani Run (www.gamani.run)

🏃 Marathon Runner
Paris, 2021